DECLARATION and POWER OF ATTORNEY

Attorney's Docket No. US 018130

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled **CONTENT DISTRIBUTION MODEL** the specification of which (check one)

specification of which	(check one)						
X is attached hereto.							
was filed on as A			Application Serial No			and was amended on	
(if applicable).							
		nd understan	d the contents	of the	e above-identified s	pecification, including the claims, as a	mended by the
amendment(s) referred							
I acknowledge the d	uty to disclose in	nformation w	hich is mater	ial to t	he examination of t	his application in accordance with Tit	le 37, Code of Federal
Regulation, §1.56(a).							
I hereby claim foreign	gn priority benef	its under Tit	le 35, United	States	Code, § 119 of any	foreign application(s) for patent or in	ventor's certificate
		low any fore	ign applicatio	n for p	patent or inventor's	certificate having a filing date before	hat of the application on
which priority is claime	ed:						
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	APPLICATION NUMBER		DATE OF FILIN (DAY, MONTH			PRIORITY CLAIMED UNDER 35 U.S.C. 119	
COUNTRY							
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I hereby claim the bene	fit under Title 35,	United States	Code, §120 of a	any Uni	ited States application	(s) listed below and, insofar as the subject	matter of each of the
claims of this application	is not disclosed in t	the prior Unite	d States application	ation in	the manner provided	by the first paragraph of Title 35 United S ons, §1.56(a) which occurred between the	tates Code, §112, I
application and the nation:					ie of rederal Regulati	ons, §1.30(a) which occurred between the	rining date of the prior
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l.l		PRIOF	R UNITED STA	ATES A	APPLICATION(S)		

APPLICATION SERIAL NUMBER		FILING D	FILING DATE		STATUS (PATENTED, PENDING, ABANDONED)		
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0 1,0	statements made	herein of my o	wn knowledge	are true	e and that all statemer	nts made on information and belief are belief	eved to be true; and further
						are punishable by fine or imprisonment, or	
of Title 18 of the United S						of the application or any patent issued ther	
Notice of the state of the stat							
						gent(s) to prosecute this application and tra	insact all business in the
Patent and Trademark Off Michael E. Marion, Reg. N		ewith. (list nar	ne and registrat	ion nun	nber)		
Jack E. Haken, Reg. No. 2							
Michael E. Schmitt, Reg.1							
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CENID CODD CODOS IN	NEXICE TO				DIDECT TO	IONE CALLETO	
SEND CORRESPONDENCE TO: Corporate Patent Counsel;			1		l .	DIRECT TELEPHONE CALLS TO: Gwenaelle Le Pennec 1 (408) 617-4837	
U.S. Philips Corporation	town NY 105			miec 1 (408) 017-4837			
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Dated:	in hitz	Inventor's Signature.	8-17-01	
Full Name of Inventor	Last Name: Shteyn	First Name: Yevgeniy	Middle Name: Eugene	
Residence & Citizenship	City of Residence: Cupertino	State/Country: CA	Country of Citizenship: US	
Post Office Address	Street: 21820 Garden View	City: Cupertino	State: CA	Ztp Code: 95014

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Atty. Docket

Yevgeniy Eugene Shteyn

US018130

Filed: CONCURRENTLY

Title: CONTENT DISTRIBUTION MODEL

Commissioner for Patents, Washington, D.C. 20231

APPOINTMENT OF ASSOCIATES

Sir:

The undersigned Attorney of Record hereby revokes all prior appointments (if any) of Associate Attorney(s) or Agent(s) in the above-captioned case and appoints:

Harold Tsiang

(Registration No. 35,721)

Edward Blocker

(Registration No. 30,245)

Peter Zawilski

(Registration No. 43,305) and

Gwenaelle Le Pennec

(Limited Recognition under 37 CFR § 10.9(b))

c/o PHILIPS ELECTRONICS NORTH AMERICA CORPORATION, Corporate Intellectual Property, 580 White Plains Road, Tarrytown, New York 10591, his Associate Attorney(s)/Agent(s) with all the usual powers to prosecute the above-identified application and any division or continuation thereof, to make alterations and amendments therein, and to transact all business in the Patent and Trademark Office connected therewith.

ALL CORRESPONDENCE CONCERNING THIS APPLICATION AND THE LETTERS PATENT WHEN GRANTED SHOULD BE ADDRESSED TO THE UNDERSIGNED ATTORNEY OF RECORD.

Michael E. Schmitt, Reg. 36,921

H-1282D

Attorney of Record

Dated at Sunnyvale,CA On August 17, 2001.